

New and Innovative Foodservice Product and or Tech –Awards 2025	
Award Category: New and Innovative Product and or Tech Assessment	
Company:	
Product:	
Criteria	Judging Notes and Score
Design Possible score: 5	
Confirm the product is NEW. Yes / No (developed or upgraded in the past 2 years). Confirm the unit is functional, efficient but also visually appealing pleasing to the eye?	
Benefits and features Possible score: 20	
Does the product answer a range of needs? What are the advantages of the product compared with similar equipment?	
Degree of innovation Possible score: 20	
In what ways does the product represent an advance or improvement on what has gone before? Is it a break-through? Is it a fresh concept?	
Effectiveness Possible score: 10	
How well does the product fulfill its purpose? What are the results from its use? How does it improve the end-user experience?	
Practicality Possible score: 10	
How well does the product perform under real conditions? Are there any user surveys or test results to back this up?	
Functionality Possible score: 10	
Rate the usability of the product, including packaging and instructions? Is there data to confirm functionality and testing?	
Cost efficiency Possible score: 10	
Does your product save end-users money? How much? Does the product enable processes to become more efficient?	
Relevance and Satisfaction Possible score: 5	
Is there a need for your product? What market research have you done in support of your product? What feedback have customers provided?	
Sustainability Possible score: 5	
Does the manufacture or running of your product consume fewer resources than similar products? Does your product contribute to sustainable outcomes?	
Distribution and availability Possible score: 5	
Is your product readily accessible for customers? Have you assessed the demand for your product? What systems do you have in place to meet demand?	
Total Score:	